

AN ANALYSIS OF LANGUAGE STYLE USED BY THE MAIN CHARACTER IN “FREE GUY” MOVIE

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Abstract: The language style can be defined as the words people use when they are in certain conditions or places. People also use the language style depending on who the audience is and where they are speaking. The use of the right language style is needed to convey the message well. Students need to understand its use to live a social life in their environments. Many inappropriate language styles are still used, resulting in unclear information being conveyed. Students are expected to better understand and be able to use the language by learning the style that fits with their needs. The purpose of this study were to analyze the type of language style, to find out the dominant type of language style and to describe the factors that affect Guy in “Free Guy” movie to speak in a different style.

In this study, the researcher used descriptive qualitative research design to collect the data. This research design was chosen because it was more suitable to describe the data. The researcher uses two instruments to collect the data. They are personal documentation and human instrument. Personal documentation is used to collect the conversation that contains the data and human instrument uses to support research in completing the data. The researcher analyze language style that used by the main character in “Free Guy” movie by grouped the data that has been collected according to the type of language and the researcher determines the most dominant type of language style. Then, the researcher determined the factors that influence the differences in the use of language styles.

After the researcher analyses the conversations that contained 5 types of language style, the researcher found that there are four types of language style used by Guy in the movie: formal style, casual style, consultative style, and intimate style, while the frozen style was not found in the "Free Guy" movie. For more details as follows: formal style consisted 3 data, consultative style 12 data, casual style 5 data, and intimate style 15 data. Second, of the four types, the most dominant type was the intimate style, which consisted of 15 data. Third, the researcher found 4 factors that influence the differences in the use of language styles. They were the participants involved in the dialogue, the situation and place where the conversation takes place, the purpose of the conversation and the topic of the dialogue.

A. Introduction

Communicating is one of the most intimate needs of human life. Such as creatures which live in social communities, we need tools that can help everyone communicate with each other. Crystal (2010) argues that the communication process can occur if a communication source and receiver are using a certain signal or symbol system. People will communicate by using language when they talk to other people in certain communication situations. Delahunty and Garvey (2010) say that language is a set of rules that are unconsciously created in the human mind that allows it to express something or convey a certain meaning using audible and visible or tactile symbols. Language is human way of conveying feelings, opinions, and information with others humans.

Language can be used in various situations and needs based on the feelings or desires of its users. Language can also be used in various styles of language. The style of language used in a language is usually influenced by the interaction that we are doing with our interlocutor. In the other world, language has a big role in our communication process in a social environment. Changes in the environment and the interlocutor can be affect a person's language style. The language used must be under the current situation of the conversation.

Variations in language use are included in sociolinguistics. Sociolinguistics is the study of language uses in a social environment, for our daily lives, how language works in our daily conversations, the media we encounter, and the existence of norms, policies, and laws in society that discuss language. Sociolinguistics studies the way humans communicate and the use of language used when talking to other people in certain situations. The main discussion studied in sociolinguistics is the variation of language, including the style of language used in the communication process.

Ducrot and Todorov in Novitri et.al, argue that language style is a choice among other alternatives in using language. Language style also describes the personality, mindset, condition of the user. The human condition can affect the style of language used in communication. For example, casual language style is used in relaxed conditions when we are with friends. This is intended to make the atmosphere feel closer and usually outside of a formal situation. Meanwhile, when in a formal situation, formal language style or frozen language style is usually used. This can be seen when someone is giving a speech or an announcement from an official institution.

Generally, language style is also the same as language variation. Both are varieties of language that discuss variations and styles of language used. Language variations and styles are used to show or express the user's feelings when speaking both formally and informally. The style of language used in speaking is usually influenced by the origin and social.

circumstances. In addition, language style can also be influenced by the interlocutor and where the conversation is taking place. Salzman in Novitri. et al. (2018) revealed that individual variations in speaking are not only under the origin and social dialect but also according to the context. It's means that there are various circumstances that affect the variety or style of language used, such as the language of origin, dialect, environment and the interlocutor.

Language style is also a way of speaking or a kind of utterance that is formed through conscious and deliberate selection, systematic patterns and the application of linguistic and extra-linguistic means by paying attention to the topic, situation, function, researcher's intent, and the content of the utterance. At a glance, language style can be divided into two parts, namely formal language style and informal language style. The formal language style is usually used in formal situations. The language is standard and aims to convey certain information specifically. The informal language style is usually used in informal situations such as when with family or friends.

Martin Joos in Resa and Nasrum (2018) states that there are five styles of language; frozen style, formal style, consultative style, casual style and intimate style. Frozen style is a style of language used in very formal situations such as in-state ceremonies, religious ceremonies and other places. Formal language style can be interpreted as a language style used at important times or in serious situations. Consultative style is the style of

language used in semi-formal communication. Usually, it happens when you are in a discussion group, school or conversation between a seller and a buyer. Casual style is used in normal or casual communication. The casual style is used when communicating with family or friends outside of school. Intimate style is a language that is personal and develops in family, friends and lovers.

There are many ways to find a variety of different styles of language. One way that can be used to find out the variety of language styles is by watching movies. Many films contain various styles of language in the dialogue of the actors. In this study, the film *Free Guy* was chosen as the film to be studied and the subject of this research is the main character of this film. The main character in this film is a man named Guy. The researcher will analyze the style of language used by Guy in this film by using the theory of language style according to Joos.

Free Guy is an American science fiction action comedy film. This film tells the life of Guy who is an NPC (Non-Player Character) in a game called *free city*. Guy works as a teller in a bank and always spends his days peacefully. His peaceful life begins to change when he

meets a female player named Millie. Millie is a programmer who developed the initial program of Free City together with Keys. Unfortunately, their initial program has been taken up by Antwan and now Free City will be closed and replaced with a new one. Guy who realizes that he is part of the game tries to fight back by helping Millie to find the evidence they are looking for so they can save his world.

B. Research Methodology

In this study, the researcher used a descriptive qualitative research design. Descriptive is a method that explaining the target of research in-depth. It can be defined as the method that done describe data related to the object of research in a systematic, factual and accurate manner according to the data they have without expanding the conclusions given (Yusuf, 2017). The researcher should describe the object of research in detail without manipulating the variable in the research.

Besides that, Qualitative method is a research procedure in which descriptive data is obtained verbally or in writing from the community and observed behavior. Qualitative research is an inquiry strategy that emphasizes research meaning, understanding, concept, characteristic, symptom, symbol or description about a phenomenon; targeted and multi-method, natural and holistic; prioritize quality, using a variety of methods, and presented in a narrative manner.

Finding

In this study, researcher found 4 out of 5 types of language styles based on the Joos' theory used in this film. Based on the table above, the language styles found are formal style (3 data), consultative style (10 data), casual style (7 data) and intimate style (15 styles). From the data obtained above, the authors describe it as follows:

1. **Frozen Style:** The researcher documented the Free Guy film with a duration of 1 hour 54 minutes 58 seconds found that there was not used of frozen style from the 35 data that had been found. Due to several factors such as the dominant setting on the street, dialogue situations that occur in informal circumstances, and the interlocutor who a friend and a friend of the main character, researcher does not find frozen style characteristics in the film.
2. **Formal Style:** In this film, researcher found that three pieces of information regarding the formal style used by the main characters. Based on data collection that has been carried out.
3. **Consultative Style:** found that from 35 data found. Based on the results of the researcher's analysis, 12 data are included in the consultative style.
4. **Intimate Style:** Researcher documented the film Free Guy which lasted 1 hour 54 minutes 58 seconds and found that there were 5 data classified as casual style from 35 data that had been collected.

C. Conclusion

Based on the researcher's analysis using the Joos' style theory, the researcher found 4 types of language styles used by the main characters. There are formal styles, consultative styles, casual styles and intimate styles. The researcher didn't found frozen style in this research because of several factors such as the dominant setting on the street, dialogue situations, and the interlocutor in the movie

In Guy's dialogue in this film, the researcher randomly takes 35 conversational data that uses language style in the dialogue. Based on the analysis, 3 data use a formal style, 12 data use a consultative style, 5 data use a casual style and 15 data use an intimate style. From this data, the most dominant style of language used in this film is intimate style with a total of 15 data. The intimate style which is the dominant language style in this film also delivers that this film seems more relaxed and fun.

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